



Reference Case



About MACtac:

MACtac is a global company that has always been driven by innovation, discovering future customer needs and developing new products. MACtac offers a wide array of products used in various fields including graphic and decoration, the self adhesive label industry, and fixing and mounting solutions in several industries. On top of a high level of in-house manufacturing and R&D excellence, MACtac has been working on developing a strong partnership with its customers and a solid sustainable development policy. MACtac operates 78 facilities in 12 countries. MACtac is headquartered in Soignies, Belgium.

Past Situation:

MACtac developed their own homegrown project management package. It really did nothing more than capturing key project characteristics and could not be considered as a project scheduling application. It provided some level of reporting but not at a consolidation level.

Challenges:

The huge majority of the MACtac projects are product development and continuous improvement projects. New innovative initiatives are arising from market researches and from customer requests. Throughout the innovation lifecycle the right information needs to be captured, consolidated and reported on in order to ease the selection, prioritization and execution processes.

Solution:

Throughout these processes, the right information is captured and reproduced through integrated reports. Not only saving time, it provides a consistent insight which is always accurate and produced without any additional effort. At any moment in time, the project steering committee decisions are supported by unquestionable real time information.

Main Benefits:

One of the major benefits is the ability to learn from experience and to capture past knowledge. Every single project experience (mainly based on the project structure, duration, effort estimations) is recorded and analyzed. Such experience is then modeled and served to professionally initiate projects based on standard estimations organized by domains. Accordingly, the portfolio remains balanced with rational expectations about when the innovation will be available in the market and when the organization may benefit from the project's outcomes.

Where continuous improvement projects are concerned, Planview serves as a global repository where project historical data is sorted and exchanged between the worldwide company plants and where past experiences are shared amongst the various production sites.